



Greater Rosemont and Mondawmin Area Master Plan

Community Presentation July, 19, 2012

Included Neighborhoods



- **Mondawmin**
- **Matthew Henson/Easterwood**
- **Coppin Heights Ash-Co-East**
- **Panway/ Braddish Avenue**
- **Walbrook**
- **Northwest Community Action**
- **Rosemont**
- **Franklintown Road**
- **Mosher**
- **Evergreen**
- **Winchester**
- **Bridgeview/ Greenlawn**
- **Rosemont Homeowners and Tenants**
- **Midtown Edmondson**
- **Liberty Square**
- **Parkview/Woodbrook**
- **Burleith Leighton**

Purpose

- Communicate the community's vision for its future growth and development and provide a roadmap of strategies to help the community achieve that vision
- Synthesize and update recommendations from previous plans into one document
- Capitalize on the expansions of Coppin State University and Baltimore City Community College, and improvements at Mondawmin Mall, and the West Baltimore MARC Station as well as the planned Redline stops by being prepared with a community vision to guide future development that may be spurred by these activities

Planning Process



July 19, 2011 – Initial Kick-off meeting

October, 2011 – Advisory Committee Meeting

November, 2011 – February, 2012 - Planning Sector Meetings

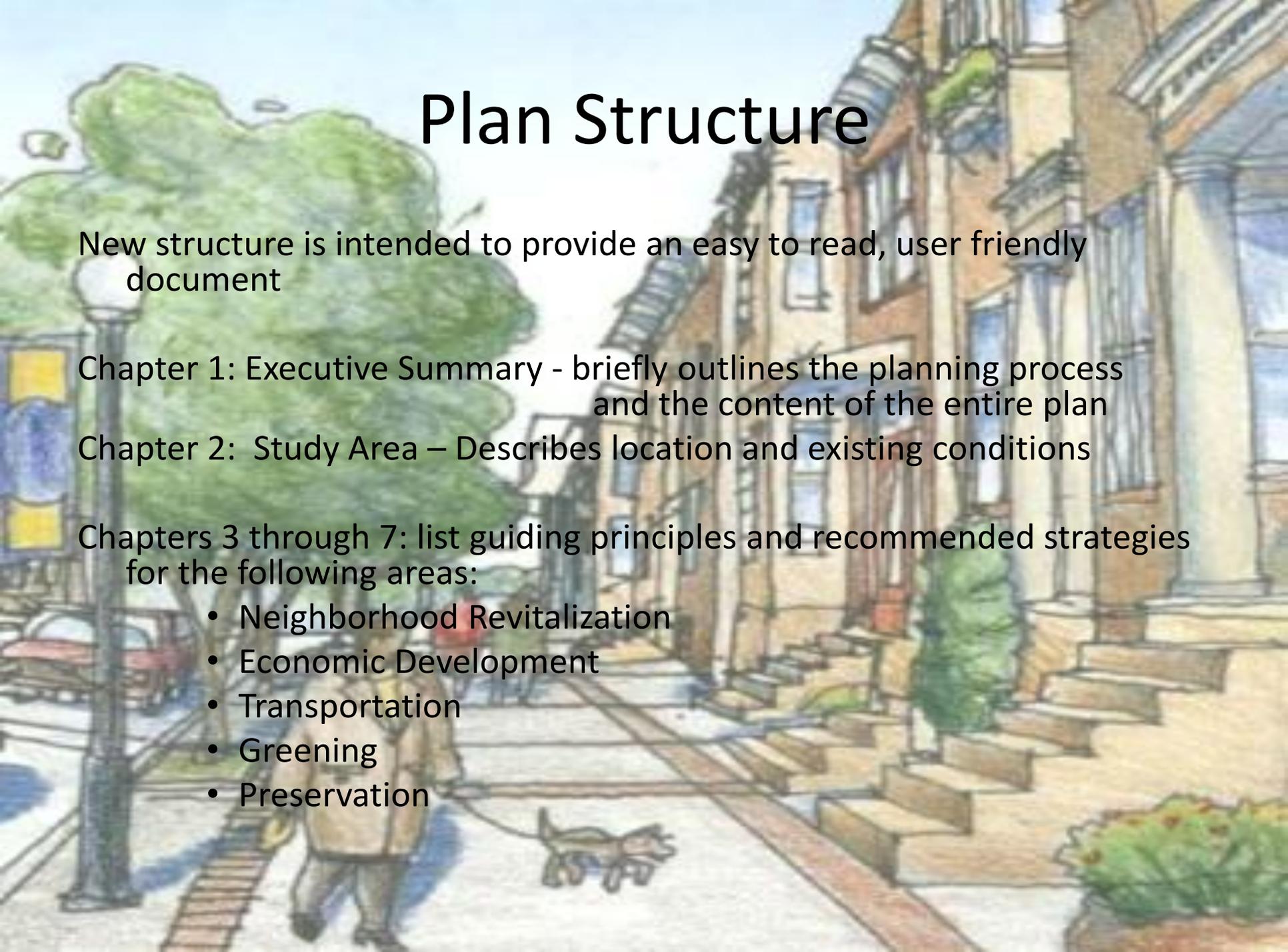
What we said we were going to do

- Update Census Data
- Update Housing Typology
- Update Neighborhood Revitalization Strategy
- Explore improved bike and pedestrian connections to Leakin Park, Mondawmin Mall, BCCC, and Druid Hill Park
- Include Vacant to Values strategies
- Identify demolition emergencies/priorities
- Include community greening priorities
- Include zoning recommendations



Vision

- Create a community of safe, desirable, and attractive neighborhoods where housing options, education, and access to services support a full and balanced range of activities and social interaction
- Pedestrian-friendly corridors where businesses, residents, students, and the anchor institutions coexist in a safe, dynamic, sustainable environment
- The goal is to remove blight, and create positive change by rebuilding where necessary and reinforcing more stable neighborhoods.

A watercolor-style illustration of a city street. On the left, a person in a brown coat walks a small dog on a leash. A street lamp stands nearby. On the right, a row of multi-story brick buildings with windows and steps leading to entrances is visible. A large green tree is on the far left.

Plan Structure

New structure is intended to provide an easy to read, user friendly document

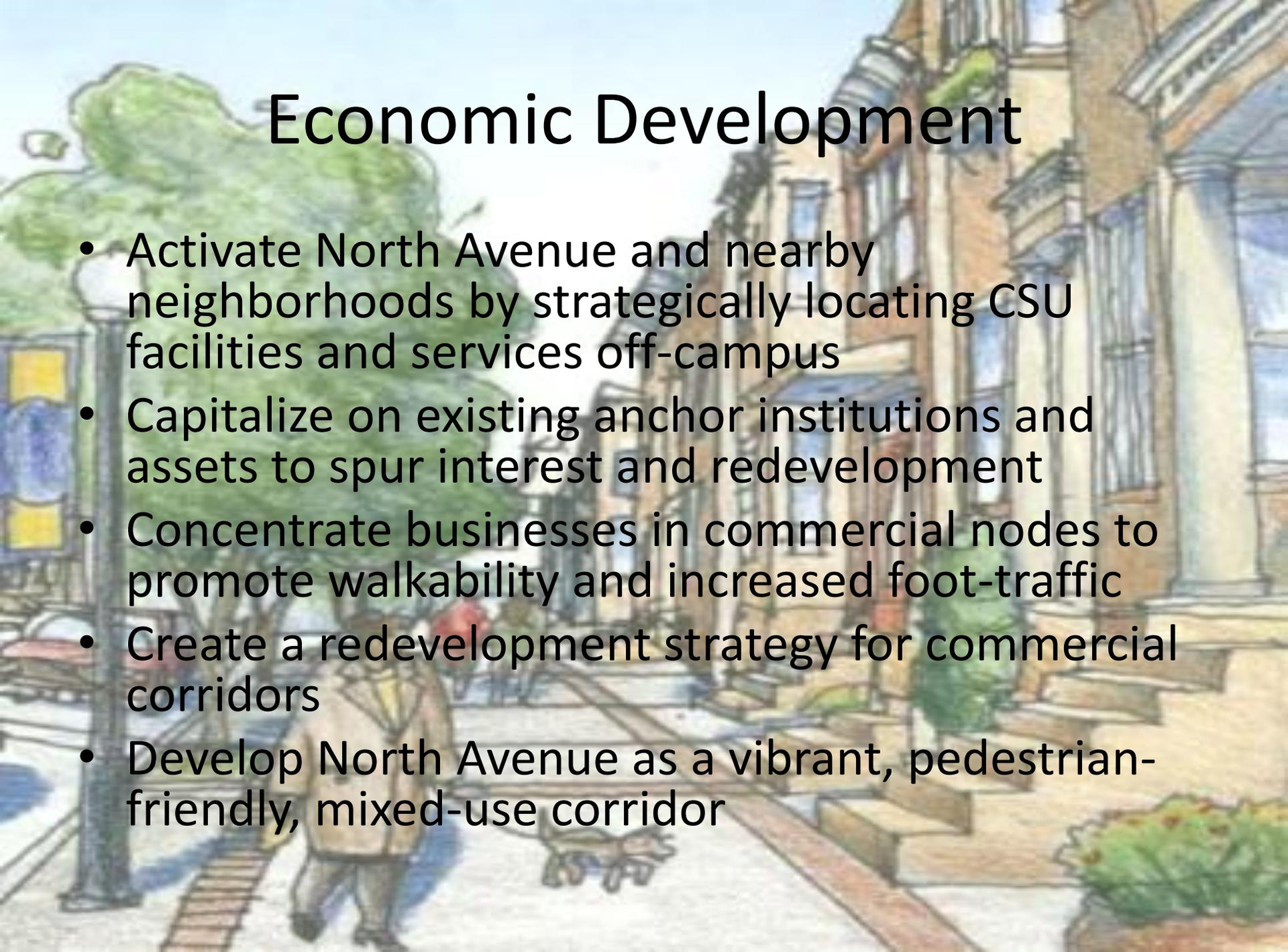
Chapter 1: Executive Summary - briefly outlines the planning process and the content of the entire plan

Chapter 2: Study Area – Describes location and existing conditions

Chapters 3 through 7: list guiding principles and recommended strategies for the following areas:

- Neighborhood Revitalization
- Economic Development
- Transportation
- Greening
- Preservation

Economic Development

An artistic illustration of a city street scene. In the foreground, a person in a brown coat walks a dog on a leash. To the left, a street lamp stands near a tree. The background shows multi-story brick buildings with windows and steps leading up to them. The overall style is a soft, painterly illustration.

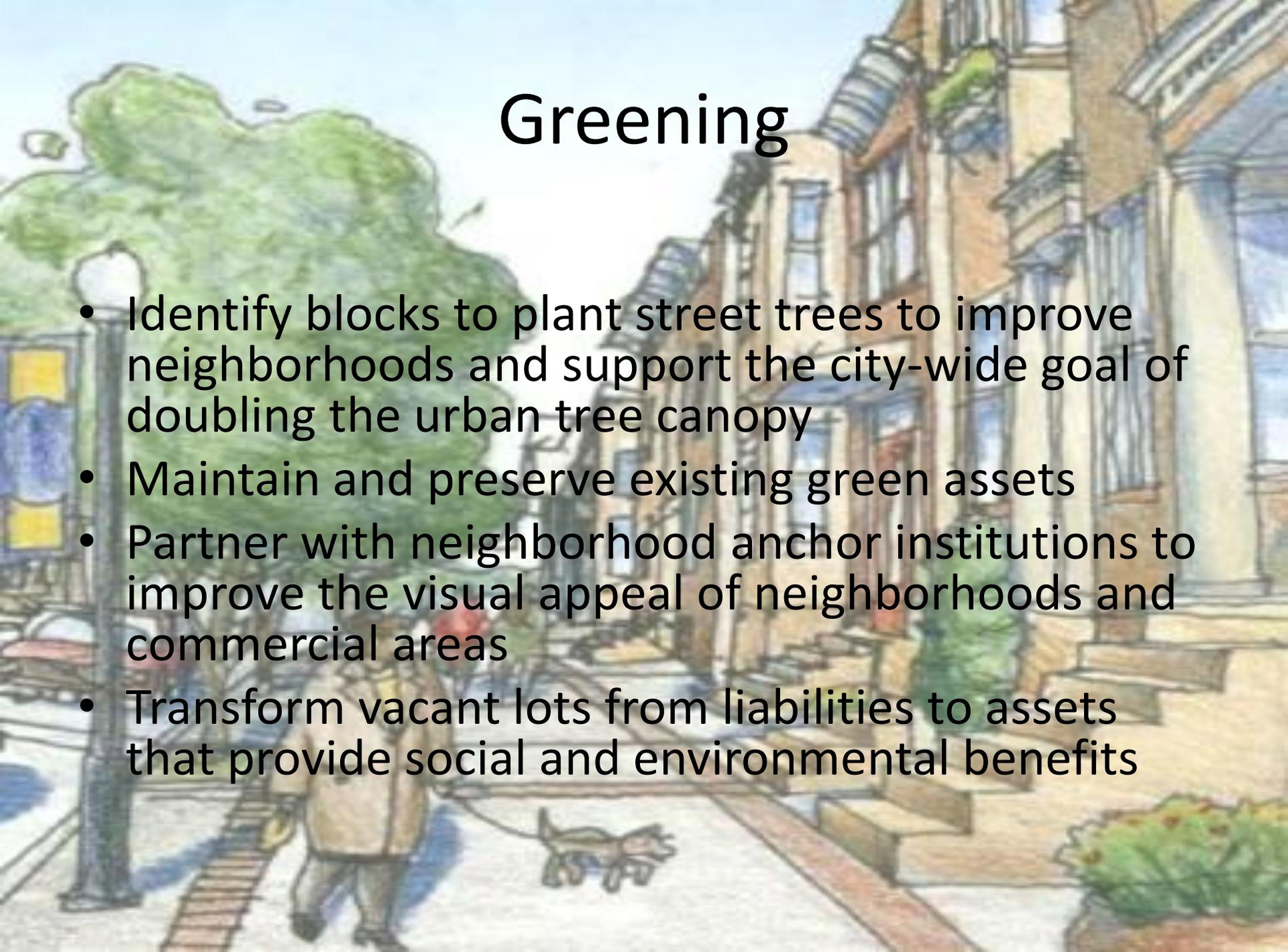
- Activate North Avenue and nearby neighborhoods by strategically locating CSU facilities and services off-campus
- Capitalize on existing anchor institutions and assets to spur interest and redevelopment
- Concentrate businesses in commercial nodes to promote walkability and increased foot-traffic
- Create a redevelopment strategy for commercial corridors
- Develop North Avenue as a vibrant, pedestrian-friendly, mixed-use corridor

Economic Development



- Identify areas for redevelopment along commercial corridors
- Increase access to quality employment for residents
- Promote and provide assistance to retail businesses
- Promote the expansion of Coppin State University in a way that fosters community-wide revitalization
- Re-envision the Rosemont Industrial Urban Renewal Plan as a more compatible and beneficial asset to the community

Greening

An illustration of a city street scene. On the left, a large, leafy green tree stands next to a black street lamp. A person in a brown coat is walking a small dog on a leash. The street is paved with light-colored bricks. On the right, there are multi-story brick buildings with windows and balconies. The sky is a light blue.

- Identify blocks to plant street trees to improve neighborhoods and support the city-wide goal of doubling the urban tree canopy
- Maintain and preserve existing green assets
- Partner with neighborhood anchor institutions to improve the visual appeal of neighborhoods and commercial areas
- Transform vacant lots from liabilities to assets that provide social and environmental benefits

Neighborhood Revitalization

An artistic illustration of a city street scene. In the foreground, a person in a brown coat is walking a small dog on a leash. To the left, there is a street lamp and a tree. The background features a row of multi-story brick buildings with windows and steps leading to entrances. The overall style is a soft, painterly illustration.

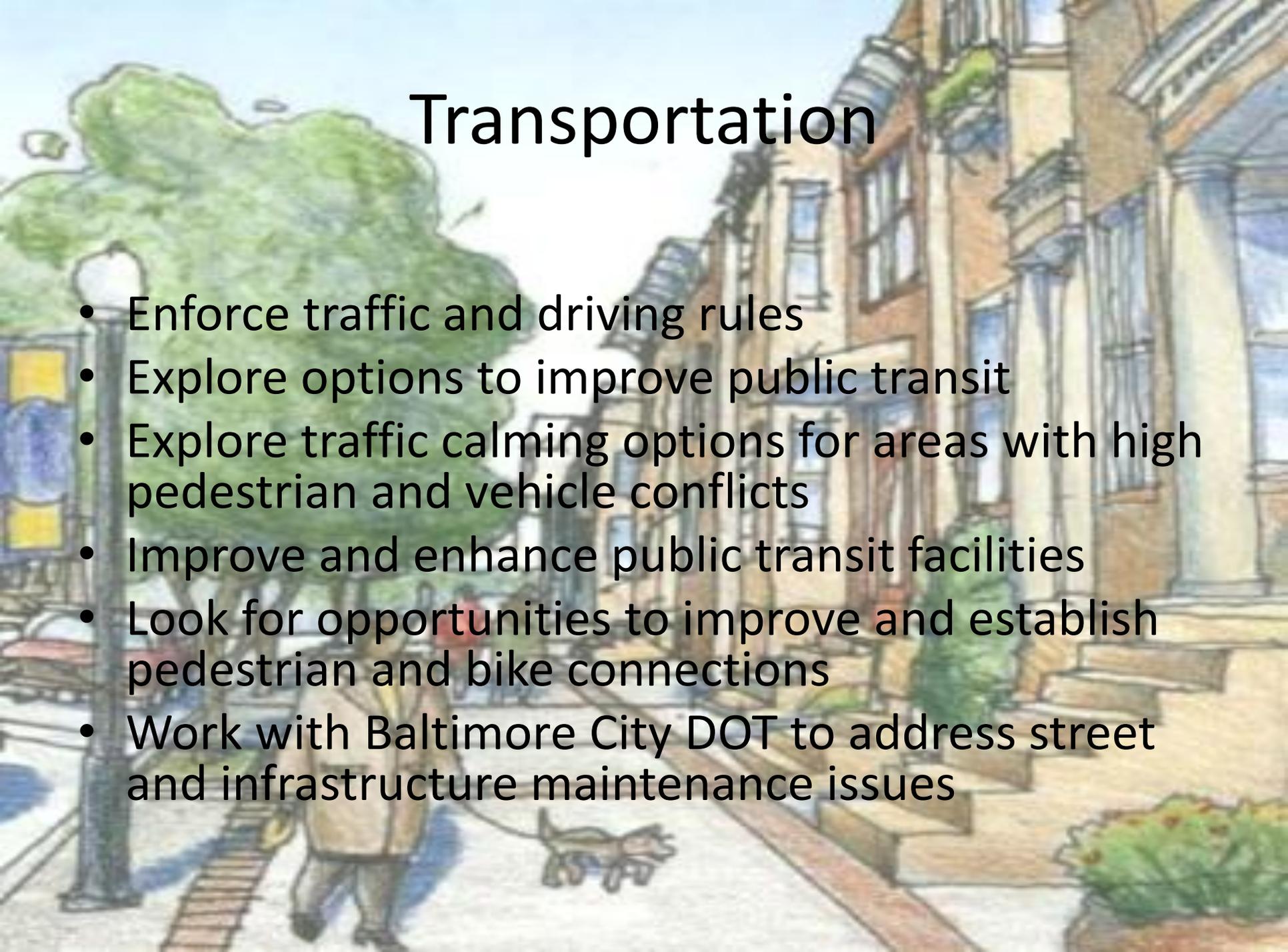
- Activate North Avenue and nearby neighborhoods by strategically locating CSU facilities and services off-campus
- Aggressively pursue crime reduction measures
- Maintain the integrity of the residential character of neighborhoods
- Preserve and enhance stable areas
- Proactively help stabilize areas in fairly good condition
- Redevelop or rehabilitate areas with a high rate of vacancy
- Reduce litter and illegal dumping
- Utilize the cities Vacant to Values program to promote the renovation of vacant properties

Preservation

- Encourage renovation of properties to maintain the historic character of the area
- Market and promote the unique historic character of West Baltimore
- Stabilize and preserve key historic resources



Transportation

An artistic illustration of a city street scene. In the foreground, a person in a brown coat is walking a dog on a leash. To the left, there is a large green tree and a street lamp. The background shows a row of multi-story brick buildings with windows and architectural details. The overall style is a soft, painterly illustration.

- Enforce traffic and driving rules
- Explore options to improve public transit
- Explore traffic calming options for areas with high pedestrian and vehicle conflicts
- Improve and enhance public transit facilities
- Look for opportunities to improve and establish pedestrian and bike connections
- Work with Baltimore City DOT to address street and infrastructure maintenance issues

A watercolor illustration of a city street scene. On the left, a person in a brown coat walks a dog on a leash. The street is lined with multi-story brick buildings on the right and a large green tree on the left. A street lamp is visible near the tree. The overall style is soft and artistic.

Next Steps

- Community and City Agency review of Greater Rosemont and Mondawmin Area Draft Plan
- Submission of comments
- Final Revisions
- Plan presented to the Planning Commission for City Adoption